

在地国际化 与全球地方人才培养

Fostering Glocal Talents through
Internationalisation at Home

2024年
高校学生事务管理国际论坛
2024 International Forum on
Student Affairs

主办单位
宁波诺丁汉大学 中国农业大学
协办单位
宁波市人才国际化发展研究基地

Organisers:
University of Nottingham Ningbo China, China Agricultural University
Co-organiser:
The International Talent Development Research Base, Ningbo

2024年 7月9日 — 7月12日
9-12 July 2024

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会议背景

Background

随着全球高等教育的迅速发展,高校学生事务管理工作的重要性日益凸显,成为高等学校教育水平和品质的重要保障之一。在后疫情时代背景下,如何通过在地国际化方式培养具有本土意识和国际视野的高校毕业生,日益成为全球众多高等院校所关注的重要议题。为推进高水平教育对外开放和交流,发挥学生事务管理在高质量全球地方人才培养等方面的重要作用,宁波诺丁汉大学与中国农业大学拟联合举办2024年高校学生事务管理国际论坛。

2024年高校学生事务管理国际论坛秉承“人类命运共同体”的愿景,旨在推动国内外高校学生事务管理的创新实践交流,深入探讨不同场域下全球地方人才培养的研究与实践。论坛将举办一场开幕式,一场以“全球地方人才培养视域下学生事务管理创新与实践”为主题的主论坛,三场涵盖学术、行业及学生事务主题的分论坛。百余位国内外专家学者、业界人士、学生事务管理人员及师生代表将在论坛围绕“在地国际化与全球地方人才培养”主题,研讨交流、切磋共进。

The importance of education beyond the traditional classroom setting is increasingly recognized as an essential element of holistic student development. While many discussions focus on developing the formal curriculum to nurture glocal talent, little effort has been made to explore the role of student affairs professionals in fostering students' glocal competence. In response to this gap and the need to exchange views on nurturing glocal talent in the context of glocalising higher education, the University of Nottingham Ningbo China (UNNC) and China Agricultural University are proud to host the 2024 International Forum on Student Affairs. This forum aims to engage academics, industry practitioners and student affairs professionals in discussing these crucial issues related to glocal talent development.

The International Forum aims to create a platform for exchanging innovative practices in student affairs management across universities and delve into the research and practice of cultivating students' glocal competence in various settings. A highlight will be a special sub-forum for authors of chapters in a forthcoming book to share their insights on the cultivation of glocal talent. By embracing the vision of a 'community with a shared future for mankind,' the 2024 International Forum on Student Affairs aspires to contribute to a meaningful dialogue on glocal talent cultivation, underscoring the interconnectivity and collective prosperity of communities and nations in sculpting the future of higher education.

会议安排 Schedule



7月9日	
全天	地点：博雅国际交流中心 客人抵达，签到并办理入住
自助晚餐 17:30-19:00	地点：博雅国际交流中心一楼湖畔餐厅
7月10日	
开幕式 09:00-09:30	地点：新教学楼A05 主持人：董红波 宁波诺丁汉大学校领导致欢迎辞 中国农业大学校领导致辞 教育部领导致辞 浙江省教育厅领导致辞 宁波市教育局领导致辞
主论坛 09:30-12:00	地点：新教学楼A05 议题：全球地方人才培养视域下学生事务管理创新与实践 高校管理人员和专家学者将围绕“全球地方人才培养视域下学生事务管理创新与实践”这一主题发表主旨演讲。
午餐 12:00-13:45	地点：新教学楼一楼大厅
分论坛1 14:00-17:30	地点：新教学楼A05 议题：培养全球地方人才——学生事务管理中的创新与实践 该分论坛集中讨论学生事务管理的创新策略以及在课外活动、适应期、心理健康支持等领域的成功案例研究。论坛聚焦有效提升学生本土及全球适应力的重点举措，以及各项显著推动学生服务高质量发展的创新管理方式。
分论坛2 14:00-17:30	地点：新教学楼B05 议题：全球地方人才——从学术研究看高等教育政策与实践 全球地方人才培养专著的章节作者应邀介绍各自的篇章，通过分享作者们的观点，确定高等教育活动可实现的全球地方人才特质，从而更好地为跨国或国际高等教育机构和课程的政策制定、课程设计以及日常行政和教学实践提供参考。

会议安排 Schedule



分论坛3 14:00-17:30	地点：新教学楼C06 议题：提升学生就业力及多元文化职场适应力——搭建学界到业界的桥梁 该分论坛关注学界与业界的动态合作，以提升学生的职业准备和就业技能，为他们在多元文化职场取得成功做好准备。论坛聚焦培养学生适应能力、文化能力和创新思维的举措，以及高校与行业在支持学生向职场过渡方面的互补作用。
晚餐 18:00-19:30	地点：博雅国际交流中心一楼湖畔餐厅
7月11日	
圆桌讨论 09:00-11:00	圆桌讨论I：新教学楼B01 圆桌讨论II：新教学楼B05 圆桌讨论III：新教学楼C06 圆桌讨论环节邀请与会者就前一天各分论坛中呈现的话题、见解和策略进行系统回顾，讨论并确定可行的建议，促进对于在不断变化的教育环境中培养全球地方人才的全面理解。
会议总结及闭幕式 11:15-12:00	地点：新教学楼A05 分论坛召集人发表总结，对为期两天的论坛进行回顾和思考。 分论坛I 召集人：张赞 分论坛II 召集人：冯安伟 分论坛III 召集人：冯阳 主办方领导致闭幕辞。
午餐 12:30-14:00	地点：博雅国际交流中心一楼湖畔餐厅
文化考察 14:00-17:00	
7月12日	
全天	离会

会议安排 Schedule



9 July	
All day	Venue: LA Hotel Guest arrival and check-in.
Dinner 17:30-19:00	Venue: Riverside Banquet, LA Hotel
10 July	
Opening ceremony 09:00-09:30	Venue: DB A05 Host: Jenny Dong Speech by: the senior leader of University of Nottingham Ningbo China the senior leader of China Agricultural University the senior leader of Ministry of Education the senior leader of Education Department of Zhejiang Province the senior leader of Ningbo Education Bureau
Main Forum 09:30-12:00	Venue: DB A05 Theme: Student affairs management innovation and practice for global talent in the local context Keynote speeches by senior leaders from universities and expert scholars.
Lunch 12:00-13:45	Venue: DB 1F Hall
Sub-forum I 14:00-17:30	Venue: DB A05 Theme: Cultivating students' glocal competence: Best practices and innovations in student affairs management. The forum concentrates on the exchange of pioneering strategies in student affairs management and successful case studies in focused areas such as extracurricular activities, transition, mental health support and so on. Special emphasis will be placed on initiatives that contribute to students' ability to navigate and contribute to both global and local contexts effectively, highlighting innovative management techniques that have led to significant advancement in student services and administration.
Sub-forum II 14:00-17:30	Venue: DB B05 Theme: Unveiling glocal talent: Insights from academic research to inform policy and practice in higher education. Authors of the forthcoming Glocal Talent book will be invited to present their chapters. Attainable qualities and traits of glocal talent through effective higher education activities will be identified through the sharing of the authors' ideas, so as to better inform policy making at various levels and curriculum designing and routine administrative and teaching practice at the ground level in transnational or IHE institutions and programmes.

会议安排 Schedule



Sub-forum III 14:00-17:30	Venue: DB C06 Theme: Bolstering student success and career readiness for multicultural workplace: Bridging academia and industry. The forum focuses on the dynamic collaborations between academia and industry to enhance students' career readiness and employability skills, preparing them for career success in a multicultural workplace. Special attention will be given to initiatives that foster adaptability, cultural competence, and innovative thinking, highlighting the complementary role of universities and industry in supporting students' transition into the professional world.
Dinner 18:00-19:00	Venue: Riverside Banquet, LA Hotel
11 July	
Panel Discussions 09:00-11:00	Panel discussion I: DB B01 Panel discussion II: DB B05 Panel discussion III: DB C06 The panel discussions bring together guests to synthesize and critically examine the insights and strategies presented across all sub-forums on previous day. It aims to identify actionable recommendations and foster a holistic understanding of cultivating global competencies in a changing educational landscape.
Meeting summary and Closing ceremony 11:15-12:00	Review and reflection of the 2-day forum by the theme leaders. The host of sub-forum I: David Zhang The host of sub-forum II: Anwei Feng The host of sub-forum III: Shiny Xuan Feng Closing speech by Jenny Dong.
Lunch 12:30-14:00	Venue: Riverside Banquet, LA Hotel
Cultural visit 14:00-17:00	
12 July	
All day	Guest departure

会议议程 Agenda

主论坛		地点: 新教学楼A05 主持人: 张赟、马紫威
09:30-10:10	议题: 培养全球地方人才: 宁波诺丁汉大学学生工作的实践与启示 发言人: 董红波	
10:10-10:30	集体合影及茶歇	
10:30-11:00	议题: 培养具有全球地方视野的关怀型人才: 香港经验 发言人: 莫家豪	
11:00-11:30	议题: 从求生到茁壮成长: 直面心理健康挑战, 培养全球胜任力 发言人: 谢树基	
11:30-12:00	议题: 来自英国的反思: 学生事务管理在卓越教学方面起到的支持作用——挑战与机遇并存 发言人: 詹文	
12:00-13:45	午餐	
分论坛I		地点: 新教学楼A05 主持人: 马紫威、张赟
14:00-14:20	议题: 宁波诺丁汉大学学生工作机制与创新 发言人: 张赟	
14:20-14:40	议题: 中外合作办学学生事务管理与家国情怀培育 发言人: 陈明海	
14:40-15:00	议题: 培养具有国际视野的领导者 发言人: 傅强	
15:00-15:20	议题: 培养富有社会责任感的拔尖创新人才——西湖大学的探索与实践 发言人: 许紫岳	
15:20-15:40	茶歇	
15:40-16:00	议题: 以我为主 中西融合: 国际化办学中学生工作的实践与探索 发言人: 吴行	
16:00-16:20	议题: 全链条培养模式助力学生学习与发展 发言人: 秦玉琪	
16:20-16:40	议题: 服务育人视域下高校学生事务工作途径探析——以北京理工大学为例 发言人: 张京	
16:40-16:55	议题: 赋能学生事务, 发展朋辈领袖 发言人: Wambui Kiarie	

会议议程 Agenda

分论坛II		地点: 新教学楼B05 主持人: 张文雯
14:00-14:25	议题: 培育全球地方人才必由之路——高等教育在地国际化 发言人: 冯安伟	
14:25-14:50	议题: 培养“摆渡人”: 东亚地区培养国际化人才的当务之急 发言人: 杨锐	
14:50-15:15	议题: 以全球视野和多元文化能力培育全球地方人才: 理念与教学法探讨 发言人: 赵无名	
15:15-15:40	议题: 发展就业能力: 跨国高等教育学生的视角 发言人: Christine Lee	
15:40-16:00	茶歇	
16:00-16:25	议题: 从全球化到全球在地化——跨国大学课程设置和教学改革实践 发言人: Giovanna Comerio	
16:25-17:00	议题: 全球地方人才的毕业生素质: 机构精神对于全球地方人才的培养 发言人: Candace Veacock & 张文雯	
17:00-17:25	议题: 从中外合作大学的实践视角讨论国际化的本土创新创业人才的培育 发言人: Min Rose	
分论坛III		地点: 新教学楼C06 主持人: 冯阳
14:00-14:05	议题: 学校-职场转换中的职业生涯管理问题 发言人: 管延军	
14:05-14:25	议题: 全球地方人才培养: 高等教育面临的挑战 发言人: Martin Lockett	
14:25-14:45	议题: 探索后疫情时代的大学生职业能力 发言人: 冯阳	
14:45-15:05	议题: 就业市场现状对提升学生的就业能力的启示 发言人: 何飞宇	
15:05-15:25	茶歇	
15:25-15:45	议题: 新就业形态下如何促进大学生就业 发言人: 张成刚	
15:45-16:05	议题: 新时代农林高校就业育人工作高质量发展的基本遵循与实践探索 发言人: 张潇予	
16:05-16:25	议题: 从宁波走向全球——均胜群英人才发展实践分享 发言人: 赵文丽	

会议议程 Agenda

Main Forum		Place: DB A05	Host: David Zhang, Ziwei Ma
09:30-10:10	Nurturing Glocal Talents from the Perspective of Student Affairs: UNNC's Practice and Implications Speaker: Jenny Dong		
10:10-10:30	Group photo and tea break		
10:30-11:00	Nurturing Caring Professionals with Glocal Vision: The Hong Kong Experience Speaker: Ka Ho Mok		
11:00-11:30	From Surviving to Thriving: Cultivating Global Competence in the Face of Mental Health Challenges Speaker: TSE S.K. Samson		
11:30-12:00	Reflections from the UK: Challenges and Opportunities for effective student affairs management in supporting teaching excellence Speaker: James Birkett		
12:00-13:45	Lunch Break		
Sub-forum I		Place: DB A05	Host: Ziwei Ma, David Zhang
14:00-14:20	Student Affairs and Innovation of Sino-Foreign Cooperative University: A Case Study of UNNC Speaker: David Zhang		
14:20-14:40	Cultivation of Patriotism and Student Service of Sino-foreign Cooperative Education at ICB Speaker: Minghai Chen		
14:40-15:00	Developing Leaders with an International Vision Speaker: Chad Futrell		
15:00-15:20	Explore models for nurturing innovative and socially responsible future leaders Speaker: Ziyue Xu		
15:20-15:40	Tea break		
15:40-16:00	Integrity and Innovation: Mutual Learning in Student Affairs in the Sino-Foreign Collaborative Education Speaker: Hang Wu		
16:00-16:20	Enhancing Students' Learning and Development through Full-chain Cultivation Strategies Speaker: Yuqi Qin		
16:20-16:40	Analysis of the approach to university student affairs from the perspective of service education -- Taking Beijing Institute of Technology as an example Speaker: Jing Zhang		
16:40-16:55	Empowering peer leaders in student affairs Speaker: Wambui Kiarie		

会议议程 Agenda

Sub-forum II		Place: DB B05	Host: Wenwen Zhang
14:00-14:25	Glocalising higher education for glocal talents Speaker: Anwei Feng		
14:25-14:50	Educating Ferryman: An Urgent Task of Nurturing Global Talents in East Asia Speaker: Rui Yang		
14:50-15:15	Cultivating Glocal Talents with Global Perspectives and Multicultural Competence: Concepts and Pedagogies Speaker: Wuming Zhao		
15:15-15:40	Developing employability: Transnational higher education students' perspectives Speaker: Christine Lee		
15:40-16:00	Tea Break		
16:00-16:25	From global to glocal. Curriculum and pedagogical changing practices in a transnational university Speaker: Giovanna Comerio		
16:25-17:00	The Graduate Attributes of Glocal Talents: How an institutional ethos for Equity, Diversity and Inclusion may contribute to the cultivation of Glocal Talents Speaker: Candace Veacock & Wenwen Zhang		
17:00-17:25	Cultivating Glocal Innovators and Entrepreneurs – Practice-based Perspectives from a Sino-Foreign University Speaker: Min Rose		
Sub-forum III		Place: DB C06	Host: Shiny Xuan Feng
14:00-14:05	The Issue of Career Management in the Transition from School to Workplace Speaker: Yanjun Guan		
14:05-14:25	Developing Glocal Talent: The Challenge for Higher Education Speaker: Martin Lockett		
14:25-14:45	Employability Competencies in the Post-Covid Era Speaker: Shiny Xuan Feng		
14:45-15:05	The Insights of the Current Job Market for the Enhancement of Capabilities of the Students Speaker: Henry He		
15:05-15:25	Tea Break		
15:25-15:45	How to Promote University Graduate Employment in the New Forms of Employment Speaker: Chenggang Zhang		
15:45-16:05	Basic Guidance and Practical Exploration of High-quality Development of Employment Education in Agricultural and Forestry Universities in the New Era Speaker: Xiaoyu Zhang		
16:05-16:25	From Local to Global – JoysonQuin Talent Development Best Practice Sharing Speaker: Crystal Zhao		

主论坛

Main forum

议 题



全球地方人才培养视域下学生事务管理创新与实践

Theme



Student affairs management innovation
and practice for global talent in the local context

主论坛 Main forum

报告题目 Topic

培养全球地方人才： 宁波诺丁汉大学学生工作的实践与启示

Nurturing Glocal Talents from the Perspective of Student Affairs:
UNNC's Practice and Implications

摘要 Abstract

在后疫情时代背景下, 高校如何通过在地国际化方式培养具有国际视野和本土意识毕业生已经成了很多中外合作院校的人才培养目标。虽然培养国际化人才是这一类高校与生俱来的优势, 但如何培养学生兼具本土情怀相比之下还有很多方面可以提升。本文以宁波诺丁汉大学为例, 讨论了全球地方人才应具有的核心素养, 并从地方文化研学基地、第二课堂活动、中文语言学习等方面探讨了学生本土意识培养的多种实践路径。最后, 提出三大挑战和未来展望与与会者分享。

In the post-epidemic era, cultivating graduates with global competence and local mindsets through internationalization at home has become the talent nurturing goals for many Sino-foreign cooperative institutions. While these universities inherently excel at nurturing international talents, they face challenges in fostering local knowledge and mindsets among students. Taking the University of Nottingham Ningbo China as an example, this presentation aims to highlight the university's endeavors to bridge this gap. It starts with an explanation of the definition and unpacking of 'glocal talents', followed by several approaches, including cooperation with local cultural sites, extracurricular activities, Chinese language learning, and etc. Finally, three major challenges and future prospects are discussed so as to engage the audience's attention.



董红波 Jenny Dong

宁波诺丁汉大学党委副书记
Deputy Party Secretary, UNNC

主旨发言人简介 Biography

董红波, 现任宁波诺丁汉大学党委副书记、学生事务委员会主席, 宁波市人才国际化发展研究基地主任。她毕业于英国杜伦大学, 获教育学博士学位, 研究方向是中外合作大学背景下的跨文化交流。她长期从事教育、行政管理, 熟悉中英两国的高等教育体系, 尤其对中国学生如何克服文化障碍, 更好地适应国外的学习、生活有深刻的体会和独到的建议。

Jenny Dong is the Deputy Party Secretary of the University of Nottingham Ningbo China (UNNC), the Chair of UNNC Student Life Committee, and the Director of Ningbo International Talent Development Research Base.

She obtained a Doctorate in Education (Ed.D) degree from Durham University, UK, with a research focus on intercultural communication in the context of Sino-Foreign cooperative universities.

With many years of experience in education and administration, she is well-versed in the educational systems and practices in higher institutions in both China and the UK. She has rich experience and unique viewpoint on how Chinese students can overcome cultural barriers and better adapt to overseas study and life.

主论坛 Main forum

报告题目 Topic

培养具有全球地方视野的关怀型人才：香港经验

Nurturing Caring Professionals with Glocal Vision: The Hong Kong Experience

摘要 Abstract

高等教育的发展除受到新冠肺炎疫情的负面影响外, 还日益受到地缘政治和全球排名竞争加剧的影响。本演讲在更广泛的政治经济背景下, 批判性地审视了香港的大学如何通过推广人文教育来培养具有全球地方视野的关怀型领导者, 以应对这些挑战。本演讲强调了全人发展和经验学习在通过本土国际化和区域化方式培养全球地方人才方面的重要性。

Higher education development has been adversely affected not only by the global public health crisis resulted from the outbreak of the COVID-19 pandemic but also increasingly influenced by the geo-politics and intensified competition caused by global rankings. This paper set against the broader political economy context to critically examine how universities in Hong Kong have tried to respond for these challenges by promoting liberal arts approach in nurturing caring leaders with glocal vision. This paper highlights the importance of whole person development and experiential learning in fostering glocal talent through internationalization / regionalization at home.



莫家豪 Ka Ho Mok

香港恒生大学常务暨学术及研究副校长
Provost and Vice president, The Hang Seng
University of Hong Kong

主旨发言人简介 Biography

莫家豪教授是香港恒生大学常务暨学术研究副校长, 同时兼任比较政策讲座教授。

莫家豪教授在香港、中国大陆乃至英国地区都有着丰富的学术、研究和行政经验, 尤其醉心于社会学、政治科学、社会政策和社会发展方面的研究。他被国际学术研究门户网站Research.com评为“社会科学及人文科学顶尖领袖”; 被世界比较教育学会联合会评为“比较与国际教育研究顶尖领袖”; 被斯坦福大学评为“全球前2%顶尖科学家”之一。受聘担任中华人民共和国教育部“长江学者”特聘教授, 以表彰他在比较教育和亚洲研究方面的成就。莫家豪教授还曾担任联合国教科文组织和英国文化协会的国际顾问, 负责开展与新冠疫情对高等教育影响相关的研究项目。

Professor Ka Ho Mok, Joshua is the Provost and Vice-President (Academic and Research) and concurrently Chair Professor of Comparative Policy of The Hang Seng University of Hong Kong.

Professor Mok has successfully established academic, research and administrative expertise not only in Hong Kong but also in Mainland China and the United Kingdom. Professor Mok has an extensive background in sociology, political science, social policy and social development. He has been recognised as the “Top Leader in Social Sciences and Humanities” by the international academic research portal, Research.com; the “Top Leader of Comparative and International Education Research” by the World Council of Comparative Education Societies; and one of the “Top 2% Scientists” by Stanford University. He was named by the Ministry of Education of the People's Republic of China as Changjiang Chair Professor to recognise his achievements in comparative education and Asian studies research. Professor Mok has also served as an international consultant for UNESCO and the British Council, conducting research projects related to the impact of COVID-19 on higher education.

主论坛 Main forum

报告题目 Topic

从求生到茁壮成长： 直面心理健康挑战，培养全球胜任力

From Surviving to Thriving: Cultivating Global Competence in the Face of Mental Health Challenges

摘要 Abstract

在当今快节奏、互联互通的世界中，以全球胜任力应对心理健康挑战比以往任何时候都更为重要。本次演讲探讨大学生在逆境中从生存到积极茁壮成长的全过程。通过实例和研究，将探讨培养全球胜任力所需的关键原则和心态——同理心、文化意识、韧性和成长心态，这些内容超越了学术课程的范畴。与论坛代表共同探讨支持青少年心理健康的积极策略，同时帮助他们培养具变革意义的全球胜任力。

In today's fast-paced, interconnected world, the ability to navigate mental health challenges with global competence is more crucial than ever. This presentation explores how university students can progress from merely surviving to actively thriving, even in the face of adversity. Drawing on illustrations and research, it will examine the key principles and mindsets required to develop global competence - such as empathy, cultural awareness, resilience, and a growth mindset - beyond what may be covered in academic curricula. Jointly with the Forum delegates, we will explore proactive strategies for supporting young people's mental wellness while also helping them cultivate transformative global competence.



谢树基 TSE S.K. Samson

香港大学学生事务处处长
Dean of Student Affairs, The University of Hong Kong

主旨发言人简介 Biography

谢树基先生是心理健康教授，现任香港大学学生事务处处长。在移居香港之前，他已在新西兰工作二十余年。谢教授的研究和学术工作主要集中在为重度精神疾病和成瘾障碍患者提供支持性人类服务的知识建设上。他已发表了两百余篇经同行评审的文章和书籍章节。谢教授是香港多个政府委员会的成员，并在多所国际大学担任名誉教授职务，他热衷于促进青少年的心理健康和全人发展。

Samson Tse is a Professor of Mental Health and currently serves as the Dean of Student Affairs at The University of Hong Kong. Prior to relocating to Hong Kong, he worked in New Zealand for over 20 years. Professor Tse's research and scholarship focuses on building knowledge to support human services for people with severe mental illness and those affected by addiction disorders. He has authored over 200 peer-reviewed articles and book chapters. Professor Tse sits on several government committees in Hong Kong and has held honorary professorial positions at various universities internationally. Samson is passionate about fostering mental wellness and whole-person development among young people.

主论坛 Main forum

报告题目 Topic

来自英国的反思：学生事务管理在卓越教学方面起到的支持作用——挑战与机遇并存

Reflections from the UK: Challenges and Opportunities for effective student affairs management in supporting teaching excellence

摘要 Abstract

本次演讲将概述英国大学的监管环境，以及在过去五年中这些环境所发生的深刻变化。这种变化以及一种新的监管机构——学生事务办公室，赋予学校一种变化后的重要环境意义，即学校如何能在全球范围内呈现成功教学成果。英国政府和学生自身的期望意味着高校需要证明其教学卓越性，高校需要考虑其将如何真正培养学生的才能，并为学生的学习提供良好的可衡量的成果。此次演讲将讨论以上对学生事务专业人员在为学生提供国际一流体验中所带来的主要挑战。一些重要机遇和在地行动也将在演讲中提出，这些机遇和行动不仅适用于英国。

This talk will provide an overview of the regulatory environment of universities in the UK and how this has shifted profoundly over the last five years. This shift and a new regulatory body - the Office for Students - has provided a changed critical context for universities in how they deliver globally successful teaching and learning. The expectations from UK government and students themselves mean universities need to demonstrate teaching excellence. Universities need to consider how they truly foster student talent and provide students with good measurable outcomes from their studies. The key challenges this brings to student affairs professionals in playing their part in an internationally excellent experience for students will be discussed. Some key opportunities and local actions will be proposed that are relevant beyond the UK.



詹文 James Birkett

宁波诺丁汉大学教务长
Registrar, UNNC

主旨发言人简介 Biography

詹文先生自2023年2月起担任宁波诺丁汉大学 (UNNC) 教务长一职，系UNNC管理委员会成员，负责学生管理及一些关键服务，特别是招生与录取、市场营销与传播、学术服务、体育和图书馆等一系列重点服务项。此外，他还是管理UNNC的合资董事会的秘书长。詹文先生在高等教育领域工作逾二十载超过二十年，曾在英国的四所大学从事规划、治理、研究和学生管理工作。在加入UNNC之前，作为伦敦城市大学教务长，负责伦敦市中心2万名学生的学生管理和服务事务。

James Birkett is Registrar at the University of Nottingham Ningbo China (UNNC). He has been in post since February 2023. He is a member of UNNC Management Board and responsible for student administration and a number of key services: notably recruitment and admissions, marketing & communications, academic services, sports and the library. He is also the Secretary General of the Joint Venture Board that governs UNNC. He has worked in higher education for over twenty years in planning, governance, research and student administration roles at four previous universities in the UK. Before joining UNNC, he was the Academic Registrar of City, University of London where he was responsible for student administration and services for 20,000 students in central London.

分论坛1

Sub-forum I

议 题

培养全球地方人才——学生事务管理中的创新与实践

Theme

Cultivating students' glocal competence: Best practices and innovations in student affairs management

分论坛一 Sub-forum I

报告题目 Topic

宁波诺丁汉大学学生工作机制与创新

Student Affairs and Innovation of Sino-Foreign Cooperative University:
A Case Study of UNNC

摘要 Abstract

本主旨发言主要介绍宁波诺丁汉大学在学生事务管理方面的经验和做法。发言首先探讨宁诺学生事务的机制,包括底层逻辑、工作架构和工作职能,帮助听众了解其运行方式;随后围绕“本土国际人才培养”这一主题,从学生事务角度列举了实践路径和项目,重点聚焦中外合作大学环境下的立德树人、学生服务、第二课堂及同伴支持工作。发言内容旨在为其他高等院校在国际化人才培养与服务方面提供实践经验与参考。

This presentation gives an overview of student affairs and management at the University of Nottingham Ningbo China (UNNC). It sets out to explore UNNC's student affairs mechanism including its rationale, structure, and main work remits to assist the audience in understanding how it works. This discussion will be followed by a series of enabler programs and initiatives that contribute to glocal talent cultivation in the context of Sino-foreign cooperative university. Best practices in student services, student engagement, peer support and moral education are applicable to other higher education institutions aspiring to nurture glocal talents.



张赞 David Zhang

宁波诺丁汉大学学生事务与发展中心主任
Director of Department of Campus Life,
University of Nottingham Ningbo China

主旨发言人简介 Biography

张赞, 宁波诺丁汉大学学生事务与发展中心主任, 从事学生工作10余年, 曾荣获英国诺丁汉大学校长奖和英国诺丁汉大学迪林勋爵奖, 主持并完成留学生管理方面的市厅级课题2项, 并在国内外学术期刊上发表多篇有关教育及学生管理的论文。

David Zhang is the Director of the Department of Campus Life at the University of Nottingham Ningbo China. He started his career at UNNC as a student support advisor and has worked in the student affairs sector for over a decade. He received the VC Medal and the Lord Dearing Award for his years of service and has chaired and completed two research projects on international student management endorsed by the Department of Education of Zhejiang Province and the Ningbo Municipal Government. He has authored journal publications on topics of student services and support both at home and abroad.

Email: david.zhang@nottingham.edu.cn

分论坛一 Sub-forum I

报告题目 Topic

中外合作办学的学生事务管理与家国情怀培育

Cultivation of Patriotism and Student Service of
Sino-foreign Cooperative Education at ICB

摘要 Abstract

作为具有30年历史的首批中外合作办学单位, 中国农业大学国际学院在学生事务管理与家国情怀教育上不断探索创新, 立足实际培养学生综合素质, 全过程分阶段加强学生学业指导, 创新特色活动厚植学生家国情怀。

As one of the first batch of Chinese-Foreign Cooperation in Running Schools unit with a history of 30 years, the International College Beijing of China Agricultural University (ICB, CAU) has been exploring and innovating in the management of students' affairs and the education of national sentiment, cultivating students' comprehensive qualities based on the actual situation, strengthening students' academic guidance throughout the whole process and at different stages, and planting students' national sentiment through innovative and characteristic activities.



陈明海 Minghai Chen

中国农业大学国际学院党委书记
Professor of ICB, University of CAU

主旨发言人简介 Biography

陈明海, 男, 汉族, 副教授。1990年获北京农业工程大学工学学士学位, 2000年获中国农业大学管理学硕士学位; 曾任学校团委书记、学工部副部长; 历任车辆工程学院党总支副书记、食品学院党总支副书记、工学院分党委副书记; 2005年任食品科学与营养工程学院分党委书记; 2014年任学校宣传部部长; 2018年至今担任国际学院党委书记。注重学生理想信念的培养和教育, 并从事多项中外合作办学学生培养课题研究。

Mr. Chen Minghai is an Associate Professor of China Agricultural University (CAU). He received his BSc in Engineering and MSc in Management from CAU. He has worked in different departments and colleges of CAU since 1990, including but not limited to the Youth League Committee, the Student Affairs Office, the News Office, the College of Vehicle Engineering, the College of Food Science & Nutritional Engineering, and the College of Engineering. He now serves as the Chairman of International College Beijing of CAU. He has rich experience in student cultivation and his research field focuses on cultivating students' ideals and beliefs in Sino-Foreign Cooperation of Running Schools in higher education.

分论坛一 Sub-forum I

报告题目 Topic

培养具有国际视野的领导者

Developing Leaders with an International Vision

摘要 Abstract

清华大学苏世民书院将严谨的学术培训、沉浸式跨文化体验、领导力提升融为一体，旨在培养学者应对全球性挑战的能力。特别是《中国社会调查》和领导力提升与学术课程的结合，从各角度向学者展示领导力在不同文化和组织中所起的作用，并将领导力理论模型应用于实际学习和工作中。此外，集体住校、语言项目、针对性的活动，都旨在培养学者们的国际视野。

Schwarzman Scholars integrates rigorous academic training, cross-cultural immersion, and leadership experiences designed to prepare scholars to tackle global challenges. In particular, the Deep Dive and Lingdaoli programs combine with coursework to show students various aspects of leadership in different cultural and organizational settings, and give students the opportunity to apply theoretical models of leadership in real-life situations. Moreover, the residence life and language programs encourage an international perspective through intentional activities.



傅强 Chad Futrell

清华大学苏世民书院，学生生活部院长助理
Assistant Dean, Student Life,
Schwarzman Scholars, Tsinghua University

主旨发言人简介 Biography

Chad Futrell 现任清华大学苏世民书院学生生活部门助理院长，负责管理《中国社会实践》课程和语言课程，并启动了团队实习项目。他曾担任北京大学和中央民族大学CIEE项目中心主任。他拥有康奈尔大学和北卡罗来纳大学教堂山分校的学位，并分别在清华大学富布赖特-海斯基金项目、延世大学FLAS项目和高丽大学韩国基金会项目学习和研究。

Chad Futrell is the Assistant Dean of Student Life at Schwarzman Scholars, Tsinghua University where he oversees the co-curricular curriculum, including the Deep Dive course and language programs, and launched the team internship program. He was previously the Center Director of the CIEE Study Center at Peking University and Minzu University of China. He earned degrees from Cornell University and UNC-Chapel Hill, and was a Fulbright-Hays, FLAS, and Korea Foundation fellow at Tsinghua University, Yonsei University, and Korea University, respectively.

分论坛一 Sub-forum I

报告题目 Topic

培养富有社会责任感的拔尖创新人才—— 西湖大学的探索与实践

Explore Models for Nurturing Innovative and Socially Responsible Future Leaders

摘要 Abstract

西湖大学是一所社会力量举办、国家重点支持的新型高等学校，于2018年2月14日获教育部批准设立。学校按照“高起点、小而精、研究型”的办学定位，全面贯彻党的教育方针，探索人才选拔新机制，培养具有强烈社会责任、扎实学科基础、宽广国际视野和卓越创新能力的拔尖创新人才和未来引领者。

Westlake University is a new type of research university supported by public and private funding. It was approved by the Ministry of Education on February 14, 2018. The educational approach of the university upholds the ideals of "Excellence, Refinement, and Research-Oriented". The university fully implements the Party's educational policy, explores new mechanisms for selecting talent, and cultivates exceptional innovative talent and future leaders with strong social responsibility, a solid disciplinary foundation, a broad international perspective, and excellent innovation capabilities.



许紫岳 Ziyue Xu

西湖大学学生事务部主任
Director of Office of Student Affairs, Westlake University

主旨发言人简介 Biography

许紫岳，1978年生，浙江天台人，管理学博士。2001年至2019年就职于浙江工业大学，曾任学生辅导员、学生处就业工作主管、学院学工办主任、学院党委副书记、人事处副处长。2018年6月至2019年6月，受浙江省教育厅委派在美国浙江创新中心挂职工作。2019年7月全职加入西湖大学，现任西湖大学学生事务部主任。

Ziyue Xu, born in 1978 in Tiantai, Zhejiang, holds a Ph.D. in Management. He was employed by Zhejiang University of Technology from 2001 to 2019 and served successively as a student counselor, student employment program manager at the Student Affairs Office, director of the School Student Affairs Office, deputy secretary of the School Party Committee, and deputy director of the University Human Resource Department. From June 2018 to June 2019, he was appointed by the Zhejiang Provincial Department of Education to work at the Zhejiang Innovation Center in the United States. He joined Westlake University full-time in July 2019 and currently serve as the director of Office of Student Affairs.

分论坛一 Sub-forum I

报告题目 Topic

以我为主 中西融合： 国际化办学中学生工作的实践与探索

Integrity and Innovation: Mutual Learning in Student Affairs in the Sino-Foreign Collaborative Education

摘要 Abstract

浙江大学国际联合学院(海宁国际校区)秉承“家国情怀 国际视野 全球竞争力 世界担当”的育人理念,国际校区学生工作落实立德树人根本任务,坚持以我为主,强化中西融合,在学校国际化办学的战略基地开展了富有成果的实践与探索。

The International Campus Zhejiang University adheres to the concept of “Homeland Sentiment, International Vision, Global Competitiveness, World Responsibility”. The student affairs of international campus has implemented the fundamental task of fostering virtue through education, insisting on taking the initiative, strengthening the integration of Chinese and Western elements, and has carried out fruitful practices and explorations in the strategic base of the university's internationalized education.



吴行 Hang Wu

浙江大学海宁国际校区学生事务部部长
Director of Student Affairs,
International Campus Zhejiang University

主旨发言人简介 Biography

浙江大学国际校区党委委员、学生事务部部长。长期从事大学生思想政治教育和国际化办学中的学生工作研究。全国高校辅导员素质能力大赛一等奖,浙江省一等奖,多次省级竞赛获奖,发表C刊等论文5篇,主持省部级研究课题2个。

Member of the Party Committee and Dean of Student Affairs at the International Campus of Zhejiang University, He has been engaged in the research of ideological and political education for students and student affairs in the context of internationalized education for years. First Prize in the National College Counselors Quality and Ability Competition, multiple provincial-level competition awards and etc..

分论坛一 Sub-forum I

报告题目 Topic

全链条培养模式助力学生学习与发展

Enhancing Students' Learning and Development through Full-chain Cultivation Strategies

摘要 Abstract

复旦大学不断深化教育教学改革,构建适应学生成长规律和发展需求的“2+X”本科培养体系,根据本科生不同阶段的特点,通过先导课程、大思政课、学程项目及荣誉项目等,努力将学业指导与人才培养各环节相衔接,助力学生学习与发展。

Fudan University is continuously advancing educational and instructional reforms, establishing a “2+X” undergraduate training system tailored to the characteristics of growth and developmental needs from students. By considering the distinct stages of undergraduate education, efforts are made to seamlessly integrate academic guidance with talent development through bridging courses, political lessons, study programs and honor projects, thereby enhancing students' learning and advancement ability.



秦玉琪 Yuqi Qin

复旦大学学生学习发展中心主任
Director of Department of Learning and Development,
Fudan University

主旨发言人简介 Biography

秦玉琪,复旦大学腾飞书院学工组组长,学生学习与发展中心执行主任。先后参与腾飞书院先导课程建设和复旦大学新生学习情况调研工作,长期致力于学生学习与发展的研究。她通过新生的适应性教育,促进学生学习能力精细化、专业化提升,建立学习资源与个体发展的有效对接,助力学生的全面发展。

Qin Yuqi, serving as the student affairs supervisor at Tengfei College and the Executive Director of the Center for Student Learning and Development, Fudan University. She has been actively engaged in designing the Bridging Course and conducting research on first-year students of Fudan University. With a longstanding commitment to student learning and development, she focuses on advancing adaptive education for freshmen to enhance their learning capabilities, establishing smooth links between educational resources and individual growth, as well as promoting comprehensive student development.

分论坛一 Sub-forum I

报告题目 Topic

服务育人视域下高校学生事务工作途径探析——以北京理工大学为例

Analysis of the approach to university student affairs from the perspective of service education -- Taking Beijing Institute of Technology as an example

摘要 Abstract

随着社会的发展和高等教育教学改革进程的不断推进, 学生事务工作在高校人才培养工作中的作用越来越重要。以北京理工大学为例, 探讨高校学生事务的工作途径和成效做法, 形成服务育人视域下高校学生事务工作的理论成果与实践经验。

With the progressive evolution of society and the perpetual advancement of higher education teaching reform, student affairs assume an ever-more critical role in college personnel cultivation. Using Beijing Institute of Technology as a paradigmatic instance, this paper investigates the operational approaches and efficacious practices of university student affairs and formulates the theoretical attainments and practical experience of university student affairs from the perspective of service education.



张京 Jing Zhang

北京理工大学学生服务中心事务大厅主管
Officer of Student Service Centre, Beijing Institute of Technology

主旨发言人简介 Biography

张京, 女, 毕业于美国纽约大学, 现任北京理工大学学生服务中心事务大厅主管, 深耕高校一线学生事务工作7年, 在学生资助、就业、日常事务等方面经验丰富。探索服务育人新模式, 创新学生事务工作新方式, 坚守立德树人育人育心。

Zhang Jing, a female, graduated from New York University in the United States and presently functions as the director of the Affairs Hall of the Student Service Center of Beijing Institute of Technology. She has been involved in the front-line student affairs of colleges and universities for 7 years and owns extensive experience in student financial support, employment and daily affairs. She explores a novel model of service education, innovates a fresh approach to student affairs work, and persists in moral cultivation and education.

分论坛一 Sub-forum I

报告题目 Topic

赋能学生事务, 发展朋辈领袖

Empowering peer leaders in student affairs

摘要 Abstract

本演讲将从学生的视角来着重探讨如何在学生事务中增强同侪领导力。学生干部需要了解同侪领导的复杂性及如何有效地最大化其作用。本环节将深入探讨同侪领导面临的挑战和机遇, 提出实用的策略来促进合作、激发参与度并建设具有支持性的社区。通过案例探讨和个人经历, 本演讲旨在帮助学生干部具备必要的技能和见解, 使他们能够以自信、同情和高效的方式在学术和课外活动中发挥领导作用。

Stemming from a student perspective, this talk will focus on how to navigate peer leadership in student affairs. As student leaders, it is paramount for students to understand the complexities involved in leading their peers and how to effectively maximize their roles. This session will delve into the challenges and opportunities that arise in peer leadership, offering practical strategies to foster collaboration, inspire engagement, and cultivate a supportive community. By exploring real-life examples and sharing personal experiences, this talk aims to equip student leaders with the skills and insights necessary to lead with confidence, empathy, and effectiveness in their academic and extracurricular endeavors.



Wambui Kiarie

北京大学燕京学堂研究生
Postgraduate Student, Yenching Academy, Peking University

主旨发言人简介 Biography

Wambui Kiarie 是一名肯尼亚留学生, 目前正在北京大学燕京学堂攻读第二硕士学位。她是Wambui Kiarie基金的创始人, 该慈善组织致力于在肯尼亚内罗毕对社区中的个人进行教育和赋能。她还担任在华肯尼亚学生协会 (KESCA) 的会长, 该协会是肯尼亚在华留学生和肯尼亚驻北京大使馆之间的桥梁, 同时也帮助学生解决在中国生活中遇到的问题。此外, 她还在燕京学堂担任研究生会活动主任一职。Wambui热衷于阅读、徒步和旅行。

Wambui Kiarie is a Kenyan student currently pursuing her second master's degree at the Yenching Academy of Peking University in Beijing, China. She is the founder of the Wambui Kiarie Foundation, a charity organization dedicated to educating and empowering individuals in her community in Nairobi, Kenya. In China, she serves as the President of the Kenyans Studying in China Association (KESCA), which acts as a bridge between students and the Kenyan Embassy in Beijing, while also addressing daily student issues arising from living in China. At Yenching Academy, she holds the position of Director of Events for the Graduate Student Union. Wambui enjoys reading, nature walks, and traveling.

分论坛2

Sub-forum II

议 题

全球地方人才——从学术研究看高等教育政策与实践

Theme

Unveiling glocal talent: Insights from academic research to inform policy and practice in higher education

分论坛二 Sub-forum II

报告题目 Topic

培育全球地方人才必由之路——高等教育在地国际化

Glocalising higher education for glocal talents

摘要 Abstract

该演讲对宁波诺丁汉大学(以下简称为“宁诺”)所开展的一项为期六年的全球地方人才培养项目进行了全面介绍。演讲将首先对项目开展的基本原理、方法、参与者和时间线进行概述,接着会对全球地方人才及高等教育在地国际化相关的概念进行回顾和总结,从而建立《高等教育在地国际化与全球地方人才培养》一书的概念框架。最后还会着重介绍书中的一些重要章节内容,尽管该书目前还在编写过程中。虽然该项目主要聚焦中外合作大学和项目合作的具体背景之下,但我们相信,全球地方人才的培养适用于希望成为国际高等教育参与者的所有高等院校。

This talk gives a holistic account of a six-year project conducted at UNNC (the University of Nottingham Ningbo China) on the construct of glocal talents. It will first present an overview of the rationale, the approach, the participants, and the timeline in carrying out the project. Concepts relevant to glocal talents and glocalised higher education are then reviewed and synthesized so as to establish the conceptual framework for the edited volume entitled Nurturing Glocal Talents via Glocalised Higher Education. Finally, contents of major sections in the book are highlighted, even though it is in progress. Despite the fact that the project places a focus on the specific context of Sino-foreign cooperative universities and programmes, we believe that the construct of glocal talents applies to all higher education institutions that aspire to become a global player in international higher education.



冯安伟 Anwei Feng

宁波诺丁汉大学教育学教授
Professor of Education,
University of Nottingham Ningbo China

主旨发言人简介 Biography

冯安伟, 宁波诺丁汉大学语言教育教授。他曾在中国、卡塔尔、中国香港、新加坡和英国等多个国家及地区的高等院校从事教学和研究工作。研究领域包括多语理论、多语教育和教育中的跨文化研究, 指导30多名博士研究生完成学业, 在以上领域述著丰硕, 包括与外籍教授 Bob Adamson 合作编著的《中国教育中的三语使用: 模式与挑战》(2015) 和《多语中国: 普通话、少数民族语言和外语》(2022)。自2021年以来, 连年跻身爱思唯尔 (Elsevier) “中国最高被引学者名单”。

Anwei Feng is Professor of Language Education at the University of Nottingham Ningbo China (UNNC). He has had teaching and research experience in many countries and regions including China, Qatar, Hong Kong, Singapore and the UK. His research areas include multilingualism, multilingual education, and intercultural studies in education. He has supervised more than two dozens of doctorate students to completion and published many peer-reviewed journal articles and several books in these research areas including “Trilingualism in education in China: models and challenges” (2015) and “Multilingual China: National, minority, and foreign languages” (2022), both with Bob Adamson. He has been on the Elsevier list of the ‘highly-cited scholars in China’ since 2021.

分论坛二 Sub-forum II

报告题目 Topic

培养“摆渡人”: 东亚地区培养国际化人才的当务之急

Educating Ferryman: An Urgent Task of Nurturing Global Talents in East Asia

摘要 Abstract

全球化给新时代带来了空前紧密的人际联系, 同时也带来了一定的不确定性。在此背景下, 了解和尊重他人已成为实现社会可持续发展的基本条件。我们正在对国际化人才进行重新定义, 尤其是在东亚地区, 全球人才不仅具有流动性, 还承载了在东西方之间传递知识和思想的责任。然而, 由于长期以来对西方学术体制的照搬, 导致了东亚地区的现代教育体系完全以西方经验为蓝本, 并因而缺少了对本土传统知识的保留。东亚本土的价值体系与所采用的西方价值体系的不兼容导致东亚各级教育的正式课程与社会文化现实之间存在着巨大脱节。东亚现代教育体系所培养的人才往往对本土传统知之甚少, 而这些传统对社会仍有着不可忽视的影响。本演讲将首先深入探讨为什么培养“摆渡人”应成为东亚地区培养国际化人才的当务之急。然后, 它分析了将本土知识体系与西方(特别是英美)知识体系相结合所面临的挑战和有望实施的实践, 以使大学毕业生具备解决本土和国际问题的能力。

Globalization has brought unprecedented human connectivity and uncertainty to the new era. Against such a backdrop, knowledge of and respect for others have become a basic condition for sustainability of any society. Global talents are also being redefined, especially in the context of East Asia, where global talents are not only physically mobile but also ferrying knowledge and ideas between East and West. However, the century-long institutionalization of Western learning in East Asian societies has resulted in their modern education systems that are modelled entirely on Western experiences, allowing little space for their indigenous intellectual traditions. Constant tensions between East Asia's local and adopted Western value systems have led to great divorce between formal curricula at all levels of East Asian education and socio-cultural reality. East Asian modern education systems produce people with poor knowledge of their own traditions which continue to influence the societies. This chapter will first delve into why ferryman should be an urgent goal of educating global talents in East Asia. It then analyzes the challenges and promising practices of combining indigenous and Western (especially Anglo-American) knowledge systems to equip university graduates with capability to tackle local and international problems.



杨锐 Rui Yang

香港大学教育学院院长
Chair Professor in Education
Dean, Faculty of Education, University of Hong Kong

主旨发言人简介 Biography

杨锐教授于2001年获得悉尼大学博士学位, 现任香港大学教育学院院长及讲座教授。他在国际上享有盛誉, 在北美、欧洲、大洋洲、中国大陆、台湾、香港及其他亚洲国家和地区建立了广泛的学术网络。在其36年的学术生涯中, 他致力于中西教育传统及其现代转型、教育政策、教育社会学、教育比较与跨文化研究、国际高等教育、中国教育发展以及教育研究中的国际政治等方面的研究。

With a PhD from the University of Sydney in 2001, Professor Rui Yang is currently Dean and Chair Professor in the Faculty of Education at the University of Hong Kong. Enjoying renowned international reputation, he has established extensive academic networks in North America, Europe, Oceania, Mainland China, Taiwan, Hong Kong and other Asian countries and regions. Professor Yang's distinguished academic career spans over 36 years. His research focuses on Chinese and Western educational traditions and their modern transformation, educational policy, sociology of education, comparative and cross-cultural studies in education, international higher education, educational development in Chinese societies, and international politics in educational research.

分论坛二 Sub-forum II

报告题目 Topic

以全球视野和多元文化能力培育全球地方人才： 理念与教学法探讨

Cultivating Glocal Talents with Global Perspectives and Multicultural Competence:
Concepts and Pedagogies

摘要 Abstract

汕头大学的“全球研究与境外实践创新班”是一个由文学院全球研究中心与中外文系联合设立的跨专业项目。以其国际化和跨学科的师资实力为创新班学生提供严格而精细化教学，旨在培养具有责任感和多元文化运作能力的全球地方型人才/公民。本汇报通过对创新班十多年历程的回顾，从以下几个方面进行探索：全球地方型人才的概念形成；全球地方型人才的重要性；培养全球地方型人才的教学设计与实施；培养全球地方型人才的教学法。

The Global Studies Honors Program at Shantou University is an international and interdisciplinary program providing rigorous and flexible education to its members to enable them to become responsible glocal talents/citizens who can connect the local and global. The program aims to equip students with adaptable skills and new literacies to meet the challenges and opportunities in a more and more glocalised 21st century. Reflecting on the program's development over the past decade, the chapter explores important issues and approaches from the following aspects: Conception of Glocal Talents, Importance and Relevance of Glocal Talents, Program Curriculum Design for Cultivating Glocal Talents, Pedagogical Approaches in Cultivating Glocal Talents.



赵无名 Wuming Zhao

汕头大学文学院全球研究中心副教授
Associate Professor, Center for Global Studies, Shantou University

主旨发言人简介 Biography

赵无名是汕头大学文学院全球研究中心的副教授，2012年至2023年任中心主任。基于她交叉学科-融合学科的学术背景和常年多文化语境中学习和工作的经历，她的教学和研究领域主要包括文化研究/流行文化研究、比较文化研究、全球研究、社会性别研究、叙述研究等。赵无名与全球研究中心的同事们联合汕头大学文学院中外文系共同创立了全球研究与境外实践创新班，致力于培养学生的全球视野和多文化能力，使其能够肩负为全球与本土做出贡献的重任。

Wuming ZHAO is associate professor and former director (2012-2023) of the Center for Global Studies (CGS) in the College of Liberal Arts at Shantou University, China. Her research fields include (Popular) Cultural Studies, Comparative Cultural Studies, Global Studies, Gender Studies, Narrative Studies, etc. which have been enabled by and developed through her inter/trans-disciplinary background and transnational experience. Wuming and her colleagues in CGS have dedicated their efforts to establishing the Global Studies Honors Program (全球研究与境外实践创新班) cultivating students' global perspectives and multicultural competence so as to operate successfully in both local and global settings and make their contributions glocally in the 21th century.

分论坛二 Sub-forum II

报告题目 Topic

发展就业能力:跨国高等教育学生的视角

Developing employability: Transnational higher education students' perspectives

摘要 Abstract

该提议呼吁我们应从全球地方人才的角度来理解“发展就业能力”的必要性。虽然不同学科都对就业能力的概念进行了各种研究，但跨国高等教育背景下的就业能力所受到的关注却少之又少。提议的目的是通过案例研究，以全球地方人才视角提出发展就业能力的观点。提议还将提出一个理论框架，用以说明他们是如何在跨国高等教育的背景下，先在本地进行学习，后在英国本校区/母校区学习，从而理解他们的就业能力发展。

This proposal calls for attention on the need to understand what 'developing employability' means from the perspectives of glocal talents themselves. While the concept of employability has been examined across different disciplines, employability in the context of transnational higher education has received relatively little attention. The aim is to make a case for presenting glocal talents' perspectives of employability development through a case study approach. A theoretical framework will be presented to illustrate how they make sense of their employability development within the TNHE context of having begun their study locally and then studying at the source/parent campus in the UK.



Christine Lee

宁波诺丁汉大学英语语言教学和应用语言学助理教授
Assistant Professor of ELT and Applied Linguistics,
University of Nottingham Ningbo China

主旨发言人简介 Biography

Christine Lee, 现任宁波诺丁汉大学教育与英语语言文学系助理教授。她曾在中国、马来西亚、澳大利亚和英国等从事教学和管理的工作。她的研究方向主要包括国际高等教育、英语媒介教学和语言教学。

Christine Lee is currently Assistant Professor in the School of Education and English, University of Nottingham Ningbo China. She has had teaching and management experience in China, Malaysia, Australia and the UK. Her research interests include international higher education, English medium instruction and language education.

分论坛二 Sub-forum II

报告题目 Topic

从全球化到全球在地化—— 跨国大学课程设置和教学改革实践

From global to glocal. Curriculum and pedagogical changing practices in a transnational university

摘要 Abstract

高等教育在地国际化是开办海外校区的一个主要驱动因素，因为它能塑造学校的课程、教学实践和教育目标。但是校区所处位置的社会和文化背景会逐渐对学术方法、期望值和教育目标等产生影响。本次演讲将从Roudometof关于“全球在地化折射”这一定义出发，讨论教师是如何从全球与地方教育的二分定义逐渐转变为对全球化和在地化更为细致的理解。这一新的认识将对旨在培育全球地方人才的课程设置和教学实践方法带来变化。

Globalisation of higher education is the main driver of the implementation of overseas campuses and it shapes their curricula, teaching practices and educational aims. However, the social and cultural contexts whereby the campuses are situated gradually shape academics' approaches, expectations and educational aims. Starting from Roudometof's definition of glocalism as 'globalisation refracted through the local', this presentation discusses teachers' gradual shift from a dichotomous definition of global vs local education to a more nuanced comprehension of the interplay of the global and the local. This new understanding results in changes in curriculum content and pedagogical approaches aiming at fostering the emerging of glocal talents.



Giovanna Comerio

英国南威尔士大学高等教育学讲师
Lecturer in Learning and Teaching in Higher Education,
University of South Wales (UK)

主旨发言人简介 Biography

本人是南威尔士大学（英国）的一名高等教育学讲师和高级高等教育学资深研究员。在来英国之前，我一直生活在中国，并曾在宁波诺丁汉大学任教（2008年-2022年）。

本人的研究领域主要是跨国教育和精神关怀、教师职业认同、中国学生的学习经历，以及生成式人工智能的教学和伦理应用。本人目前主要负责高等教育教学硕士学位证书“从业者调查”课程教学。

I am a lecturer in Learning and Teaching in Higher Education at the University of South Wales (UK) and a Senior Fellow of Advance Higher Education. Before moving to the UK, I lived in China and taught at the University of Nottingham Ningbo China (2008-2022).

My research interests focus on transnational education and pastoral care, teacher professional identity, Chinese students' learning experience, and the pedagogical and ethical use of Generative AI. I lead and teach the module 'Practitioner Inquiry' in the PgCert Teaching in Higher Education

分论坛二 Sub-forum II

报告题目 Topic

全球地方人才的毕业生素质： 机构精神对于全球地方人才的培养

Graduate attributes of Global Talents: Institutional Ethos for cultivation of Glocal Talents

摘要 Abstract

本研究探讨了一所中外合作大学的公平、多样性和包容性 (EDI) 政策及其相关的EDI活动和事件如何可能有助于培养全球地方人才。课外活动和课程相关活动 (Zhang & Veacock, 2023) 或有利于培养毕业生素质 (Veacock & Zhang, 2023)，这些属性反过来又可以被视为全球地方人才理想上应具备的品质和心态。从这个案例研究中产生的观察和建议将告知中国跨国教育的利益相关者，关于将公平、多样性和包容性的原则有效整合到中外高等教育机构中，以期帮助促进全球地方人才毕业生素质培养。

This study explores how equity, diversity and inclusion (EDI) policy at one Sino-foreign higher education institution and its related EDI activities and events may help cultivate glocal talents. Extracurricular and co-curricular activities (Zhang & Veacock, 2023) may contribute to cultivating graduate attributes (Veacock & Zhang 2023), which in turn can be seen as the qualities and mindsets glocal talents should ideally possess. Observations and suggestions emerging from this case study will inform stakeholders in transnational education in China about effective approaches for integrating the principles of equity, diversity and inclusion into the cultivation of graduate attributes of glocal talents at Sino-foreign higher education institutions.



Candace Veacock

宁波诺丁汉大学语言学助理教授
Assistant Professor in Applied Linguistics/ELT,
University of Nottingham Ningbo China

主旨发言人简介 Biography

Candace Veacock 博士，宁波诺丁汉大学教育英语系的应用语言学/英语教学助理教授，教学主任。她专长于法语语言学、英语应用语言学以及特殊和包容性教育。在2015年9月加入诺丁汉大学宁波校区之前，她在法国波尔多生活和工作了14年。在法国期间，她为包括护理、X射线技术/放射学和足病学/足疗在内的各种医疗专业学生教授了五年的专业英语医疗沟通。她在成人继续教育、公平、多样性和包容性 (EDI) 方面拥有丰富的经验，并且设计和提供了医学英语和医疗沟通方面的课程和评估，她还曾与有认知和行为挑战的年轻学习者一起工作。她的发表主要集中在跨学科和跨语言主体性、话语分析和多模态性方面。她是与Routledge出版社合作编辑的《中国新闻话语》(2021年) 一书的联合编辑。近年来，她的研究内容还包括中外高等教育中的包容性教育和学生体验。

Dr. Candace Veacock is an Assistant Professor of Applied Linguistics/ELT, the Director of Teaching at the School of Education and English, University of Nottingham Ningbo China. She has specialisations in French Linguistics, English Applied Linguistics and Special and Inclusive Education. Before joining UNNC in September 2015, Candace lived and worked in Bordeaux France for 14 years. While in France, she taught professional English healthcare communication for five years to students of various healthcare professions including Nursing, X-Ray Technology/Radiology and Pedicure-Podiatry. With extensive experience in Adult Continuing Education, Equity, Diversity and Inclusion (EDI) as well as designing and delivering courses and assessments on Medical English and Healthcare Communication, Candace has also worked with young learners with cognitive and behavioural challenges. Her publications have focused on interdisciplinary and cross-linguistic agency, discourse analysis and multimodality. She is the co-editor of the collective volume Chinese News Discourse (2021) with Routledge. Her research interests also include inclusive education and the student experience in Sino-foreign higher education.

分论坛二 Sub-forum II



张文雯 Wenwen Zhang

宁波诺丁汉大学在读博士
PhD candidate, University of Nottingham Ningbo China

主旨发言人简介 Biography

张文雯, 宁波诺丁汉大学人文社科学院教育英语系, 全额奖学金在读博士生。她的研究内容涵盖教育心理学, 高等教育学, 研究在英语为媒介的教学和中外合作大学背景下的学习者自我调节、动机、能动性和自主性。经过同行评审, 她发表的论文, 主要为中外合作大学的课外活动和课程相关活动、社交技能发展和毕业生素质能力。她的其中一个研究课题, 获诺丁汉亚洲研究所的项目立项, 主持并担任该项目的主要研究员。她在诸多国际和本地学术会议上宣读了自己的研究成果, 现担任SSCI国际期刊外部审稿人。在学习生涯中她获得国家奖学金、浙江省优秀毕业生等30多项荣誉。

Wenwen Zhang is a full scholarship PhD candidate in the School of Education and English, Faculty of Humanities and Social Sciences, University of Nottingham Ningbo China. Her research interests include the areas of educational psychology, higher education, exploring learner self-regulation, motivation, agency and autonomy in the context of English medium instruction and Sino-foreign cooperative universities. Her peer-reviewed publications have focused on extracurricular and co-curricular activities, social skills development and graduate attributes. She has won the funding project from the Nottingham Asia Research Institute and has taken the role of principal investigator for the project. She has presented her research at both international and local conferences. Currently, she served as a peer reviewer for a SSCI international Journal. She has received more than 30 honors, including a national scholarship, outstanding graduate in Zhejiang Province during her studies.

分论坛二 Sub-forum II

报告题目 Topic

从中外合作大学的实践视角讨论国际化的本土创新创业人才的培育

Cultivating Glocal Innovators and Entrepreneurs – Practice-based Perspectives from a Sino-Foreign University

摘要 Abstract

本文通过首个中外合作大学——宁波诺丁汉大学李达三孵化园培育国际化创新创业人才的实践和做法, 探讨国际化创业人才如何对本地社会经济发展产生影响力的思考。本文考虑了高等教育机构所处的大环境以及内外驱使因素, 探索了国内高校和中外合作高校在创新创业教育与实践中的差异, 并讨论了如何对创新创业国际化教育的定义以及“国际化人才本地影响力”的成功进行衡量。

This paper provides the perspectives from China's first Sino-foreign Collaborative University (SFCU)– University of Nottingham Ningbo China (UNNC) via its frontline practices and delivery of innovation and entrepreneurship practice led by the Li Dak Sum Incubator, and its 'glocalised' practice of cultivating glocal innovation and entrepreneurship talent. It examines the push and pull factors and the contexts IHEs operate, explores the differences between the expectations and needs from students of SFCU and domestic Universities, discusses the definition and purpose of Innovation and Entrepreneurship education (I&E education) in the context of a Sino-foreign University and what the success of the 'glocal' I&E talents may look like.



何敏 Min Rose

宁波诺丁汉大学科研与知识交流办公室主任
Interim Director for Research and Knowledge Exchange
University of Nottingham Ningbo China

主旨发言人简介 Biography

何敏是宁波诺丁汉大学科研与知识交流办公室主任, 负责大学的科研规划、管理和运营, 支持大学的产学研合作、科技成果转化、李达三孵化园等工作, 推动大学用世界领先的科研创新解决当今的全球挑战, 并为地方的经济发展和社会进步做出贡献的使命。

她在2011-2021年期间担任英国诺丁汉大学科研创新部担任亚洲知识交流副主任一职, 发起或支持了大学与中国在卫生健康、农业食品、绿色能源、数字创新等领域的科研与创新合作。在加入诺丁汉大学之前七年, 何敏先后在英国莱斯特郡商会、英国中东部地区发展署担任中国商务顾问, 推动中英在商务、文化、教育、科技和地方友好的交流与合作。她在四川省政府外事办公室担任了5年外事工作。

Min Rose is the Interim Director for Research and Knowledge Exchange at UNNC supporting impactful research and knowledge exchange activities to make a difference to the community. She leads the RKE Office which is responsible for research management and support, industry engagement, the Li Dak Sum Incubator, IP Commercialisation and policy and public engagement.

Before joining UNNC, Min was the Deputy Director Knowledge Exchange Asia at Research and Innovation University of Nottingham UK between 2011 and 2021. Previously she was the China Business Advisor at East Midlands Development Agency and Leicestershire for 7 years, supporting international trade and foreign direct investment between China and the UK. She worked at the Foreign Affairs Office of Sichuan Provincial Government for 5 years before coming to the UK.

分论坛3

Sub-forum III

议 题

提升学生就业力及多元文化职场适应力
——搭建学界到业界的桥梁

Theme

Bolstering student success and career readiness for
multicultural workplace: Bridging academia and industry

分论坛三 Sub-forum III

报告题目 Topic

学校-职场转换中的职业生涯管理问题

The Issue of Career Management in the Transition from School to Workplace

摘要 Abstract

本次报告将会聚焦于大学生就业严峻形势和企业高端人才短缺并存的问题，从职业生涯管理的视角探讨如何从身份转换、能力提升、激励认可三个方面实现个人与企业的双赢。在此基础上，对当前的职业生涯教育和企业人才管理策略提出建议。

This report will focus on the coexistence of the severe employment situation for college students and the shortage of high-end talent in enterprises. From the perspective of career management, it will explore how to achieve a win-win situation for individuals and enterprises through identity transition, skill enhancement, and motivation and recognition. On this basis, the report will propose suggestions for current career education and corporate talent management strategies.



管延军 Yanjun Guan

宁波诺丁汉大学商学院管理学教授
Professor in Management,
University of Nottingham Ningbo China

主旨发言人简介 Biography

管延军教授2017年在英国杜伦大学商学院成为首位华人正教授，2021年全职归国工作，并入选国家级海外高层次人才项目。兼任宁波人才国际化发展研究基地首席专家、教育部就业创业特约培训专家、中国人力资源开发研究会理事、《Journal of Cross-cultural Psychology》副主编，以及多家业界标杆企业的咨询顾问。

In 2017, Professor Yan Jun became the first Chinese full professor at Durham University Business School in the UK. In 2021, he returned to work full-time in China and was selected for the national-level overseas high-level talent program. He also serves as the chief expert at the Ningbo Talent Internationalization Development Research Base, a special training expert for employment and entrepreneurship at the Ministry of Education, a director of the China Human Resource Development Research Association, an associate editor of the "Journal of Cross-cultural Psychology", and a consultant for several leading industry enterprises.

分论坛三 Sub-forum III

报告题目 Topic

全球地方人才培养: 高等教育面临的挑战

Developing Glocal Talent: The Challenge for Higher Education

摘要 Abstract

本土和国际组织都需要同时在中国和海外拥有职位的全球地方人才。这些人才可以来自处于不同职业发展阶段的国内和国际员工，毕业生就是其中之一。高等教育既需要培养一般的职业技能，也需要培养毕业生在国际环境中理解和有效工作的技能。我们目前面临的一个挑战是学生和大学都没有充分了解这些技能，也没有尽其所能系统地培养这些技能。高等教育机构的有效战略需要综合开发课程和相关学生活动。

Glocal talent is needed by both domestic and international organisations, with roles both in China and overseas. It can be sourced from both domestic and international staff at different career stages of which graduates are one source. Higher education needs to develop both general employability skills and those that enable graduates to understand and be effective in international contexts. A challenge is that both students and universities do not fully understand these and do not develop them as systematically as they could. Effective strategies for higher education institutions require development of the curriculum and student support activities in an integrated way.



Martin Lockett

宁波诺丁汉大学商学院战略管理教授
Professor in Strategic Management,
University of Nottingham Ningbo China

主旨发言人简介 Biography

马丁·洛克特现任诺丁汉大学商学院(中国)战略管理教授，曾任诺丁汉大学商学院(中国)院长。他在世界领先的大学，如剑桥大学、牛津大学、帝国理工大学等做研究和开展教学，还曾担任阿什里奇商学院的学术发展院长。马丁·洛克特教授还在综合管理、战略咨询、业务发展和变革管理等多领域从事高级管理岗位工作。他丰富的国际工作经验涵盖欧洲、亚洲、美国、中东和非洲国家等地区。他近期的研究领域涉及关于中国学生的就业能力调研，以及中国企业的全球化问题和中国的老龄化问题。

Martin Lockett is Professor in Strategic Management and former Dean of Nottingham University Business School at the University of Nottingham Ningbo China. His career includes research and teaching roles at Cambridge University, Oxford University and Imperial College, as well as academic leadership as Global Dean of Hult International Business School/ Ashridge. He also worked in strategy consulting and senior leadership roles in business. His international experience includes work in Africa, Asia, Europe, the US and the Middle East. Recent research includes investigation of student employability in China, as well as the globalization of Chinese companies and ageing in China.

分论坛三 Sub-forum III

报告题目 Topic

探索后疫情时代的大学生职业能力

Employability Competencies in the Post-Covid Era

摘要 Abstract

疫情之后，雇主对大学生的职业能力的要求发生了转变。对于准备步入职场的大学毕业生而言，掌握这些紧缺的核心技能变得更加重要。疫情后，哪些职业能力和素养更受雇主的重视？职场的当前和未来趋势将如何影响毕业生的就业前景？本次演讲将依托于对国内外雇主实证研究的成果，深入分析后疫情时代大学生所需的职业能力和素养、应届生的招聘趋势及其培养策略，旨在为高校人才培养和企业人才招聘提供新的视角和策略。

In the wake of COVID-19, the landscape of employability competencies has transformed, with certain skills coming to the forefront as particularly crucial for university graduates entering the workforce. Which employability skills are currently in high demand by employers, and what are the key changes observed in the workplace dynamics? Based on empirical research with leading Chinese and international employers, this presentation will provide us with better understanding of most sought-after employability competencies and insights on how we can best equip our students with competencies for the future work.



冯昭 Shiny Xuan Feng

宁波诺丁汉大学商学院副教授人力资源管理和组织行为学副教授
Associate Professor in Human Resource Management and Organisational Behavior, University of Nottingham Ningbo China

主旨发言人简介 Biography

冯昭博士现为宁波诺丁汉大学人力资源管理和组织行为学副教授，主要研究领域为领导力发展、跨国人才管理、职业能力发展以及人才政策研究。曾多次获得市级和校级教学卓越成果奖，政策研究成果多次入选宁波市人才蓝皮书和政策决议期刊，并获得省市级领导批示。目前，她是宁波市人才国际化发展研究基地执行主任，为政府和企业提供人才战略咨询和培训服务。

Dr. Shiny Xuan Feng is an Associate Professor in Human Resource Management and Organisational Behaviour at University of Nottingham Ningbo China (UNNC). Her academic and work expertise lands in the areas of Leadership, Global Talent Management, Employability and Career Development. Dr. Feng has led groundbreaking initiatives in research and teaching that significantly improve student employability, an achievement honoured with both municipal and university awards for teaching excellence, as well as the distinguished Vice Chancellor's Medal. As Acting Director of the International Talent Development Research Base by the Ningbo Social Science Academy at UNNC, she provides strategic advisory for talent policymakers and corporations through research, consulting, training, and management coaching. Her talent policy research was selected into the Ningbo Talent Blue Book and recognised by municipal senior leaders and awards.

分论坛三 Sub-forum III

报告题目 Topic

就业市场现状对提升学生的就业能力的启示

The Insights of the Current Job Market for the Enhancement of Capabilities of the Students

摘要 Abstract

当前就业市场竞争激烈，技术变革迅速，企业对人才的综合素质和专业能力要求越来越高。这就使得学生更需注重培养自身跨学科知识、实践能力和创新思维，以适应多变的就业环境，提高职场竞争力。学校应加强校企合作，提供实习机会，帮助学生积累实际经验，为其正式迈入职场做好各种准备。

The job market is highly competitive now, with rapid technological changes leading to increased demands for comprehensive skills and professional abilities from employers. Students need to focus on developing interdisciplinary knowledge, practical skills, and innovative thinking to adapt to the evolving job environment and enhance their employability. Universities should strengthen industry-academia collaboration and offer internships to help students gain practical experience, and make various preparations for their formal entry into the workplace.



何飞宇 Henry He

杰艾控股-纬择大中华区业务总监
Gi Group Holding-Wyser China Business Director

主旨发言人简介 Biography

何飞宇先生在招聘行业拥有超过15年的工作经验，现为纬择中国的业务总监。在加入纬择中国之前，何先生曾在凯利服务担任负责化学、汽车、生命科学和消费行业的业务总监。

纬择中国是杰艾控股旗下的一家跨国猎头服务公司，专注于细分领域的中高级人才寻访及甄选服务。

Henry HE is the Business Director of Wyser China with more than 15 years' experience in the recruitment industry. Before joining Wyser China, Henry worked in Kelly Services as Practice Director in charge of Chemical, Automotive, Life Science, Consumer sectors.

Wyser China offers search & selection services for middle and senior management positions as one of the companies of Gi Group Holding.

分论坛三 Sub-forum III

报告题目 Topic

新就业形态下如何促进大学生就业

How to Promote University Graduate Employment in the New Forms of Employment

摘要 Abstract

新就业形态已经成为劳动力市场的重要组成部分,也成为了大学生的重要就业途径。大学生依托新就业形态,可以实现“轻创业”,即以小额投资、小规模经营、少人员运营为特点,主要依托数字平台实现的就业创业模式。这种模式有利于青年发挥创新精神、利用自己的技能和兴趣开启事业,有望为解决青年就业问题开辟新途径。

The new forms of employment have become an important part of the labor market and a significant employment avenue for university graduates. Graduates can leverage these new forms of employment to achieve "light entrepreneurship," characterized by small investments, small-scale operations, and minimal staff, primarily relying on digital platforms. This model allows young people to utilize their creativity, skills, and interests to start their careers, potentially opening new



张成刚 Chenggang Zhang

首都经贸大学中国新就业形态研究中心主任
The director of the China New Forms of Employment Research Center,
Capital University of Economics and Business

主旨发言人简介 Biography

张成刚,中国人民大学/康奈尔大学联合培养博士,首都经济贸易大学劳动经济学院副教授,中国新就业形态研究中心主任,首届全国普通高校毕业生就业创业指导委员会委员。出版学术专著3部,发表论文三十余篇,主持国家级、省部级、委办局级课题20余项。

Chenggang Zhang is a Ph.D. jointly trained by Renmin University of China and Cornell University. He is an associate professor at the School of Labor Economics, Capital University of Economics and Business, and the director of the China New Forms of Employment Research Center. Zhang is a member of the first National Ordinary College Graduates Employment and Entrepreneurship Guidance Committee. He has published three academic monographs, authored over 30 papers, and led more than 20 national, provincial, and ministerial-level research projects.

分论坛三 Sub-forum III

报告题目 Topic

新时代农林高校就业育人工作高质量发展的基本遵循与实践探索

Basic Guidance and Practical Exploration of High-quality Development of Employment Education in Agricultural and Forestry Universities in the New Era

摘要 Abstract

就业育人工作在高等教育改革发展具有重要的地位和关键的作用。中国农大从加强就业育人组织领导、加强就业育人思想教育、加强就业育人指导服务、加强就业育人重点帮扶等方面进行了诸多有益探索并取得一定成效。学校将以习近平总书记重要回信为重大契机,进一步提振精气神,引导和鼓励广大青年学子在乡村振兴的大舞台上建功立业,为加快推进农业农村现代化、全面建设社会主义现代化国家贡献青春力量。

Employment education plays a key role in the reform and development of higher education. China Agricultural University has made many beneficial explorations and achieved certain effects in aspects such as strengthening the organization and leadership of employment education, strengthening ideological education in employment education, strengthening guidance services for employment education, and strengthening key support in employment education. In the future, we will raise our morale with General Secretary Xi Jinping's important reply. Boosted by his remarks, we will encourage our young students to seek personal development on the grand stage of rural revitalization, contributing youthful energy to accelerating the modernization of agriculture and rural areas, and building a modern socialist country in all aspects.



张潇予 Xiaoyu Zhang

中国农业大学就业创业办公室主任助理
Assistant Director of Employment and Entrepreneurship Office,
China Agricultural University

主旨发言人简介 Biography

张潇予,中国农业大学就业创业办公室主任助理,毕业于雷丁大学。全球职业生涯规划师(GCDF),从事高校毕业生就业工作7年。参与“高校重点群体毕业生精准化就业指导与帮扶研究”等多项高校毕业生就业项目课题研究。《解民生与基层 书华章在青春》《想把我讲给你听》等书籍编委会成员

Zhang Xiaoyu, Assistant Director of the Office of Employment and Entrepreneurship at China Agricultural University, graduated from the University of Reading. Global Career Development Facilitator (GCDF), has been engaged in the employment work of college graduates for 7 years. Participated in the research of multiple projects and topics related to the employment of college graduates. Editorial Board Member for Multiple Books Related to College Graduates' Employment.

分论坛三 Sub-forum III

报告题目 Topic

从宁波走向全球——均胜群英人才发展实践分享 From Local to Global – JoysonQuin Talent Development Best Practice Sharing

摘要 Abstract

均胜群英从一家宁波的本土汽车零部件企业, 如何一步步迈向国际化的道路, 并成为一家真正意义上的跨国公司? 除了公司卓越的前瞻性的商业战略外, 公司的人才发展战略也是强有力的助攻手。

From a local auto parts company in Ningbo, how did JoysonQuin step by step move towards internationalization and become a multinational company in the true sense? In addition to the company's excellent forward-looking business strategy, the company's talent development strategy is also a powerful helper.



赵文丽 Crystal Zhao

宁波均胜群英全球人力资源总监, 香山股份监事会主席
Global Human Resources Director of Ningbo JoysonQuin and the
Chairman of the Supervisory Board of Sunssen

主旨发言人简介 Biography

赵文丽女士, 现任宁波均胜群英全球人力资源总监, 香山股份 (002870S.Z.) 监事会主席。在人力资源领域耕耘20+年, 曾在TRW天合汽车、AVL李斯特等多家全球500强企业任职。在人才培养与发展, 人才梯队建设、组织发展、跨文化的交流、跨国企业并购, 及并购后的人力资源整合等方面具有丰富的实战经验。

现任同济大学MBA企业创业导师, 浙江万里学院客座教授。

毕业于上海交通大学, 中欧商学院 (CEIBS) GEMBA工商管理硕士。

Ms Zhao Wenli, Global Human Resources Director of Ningbo JoysonQuin and the Chairman of the Supervisory Board of Sunssen (002870 S.Z.). She has been working in the field of human resources for 20+ years, and has served in a number of global top 500 companies such as TRW Automotive, AVL List and etc. She has rich practical experience in talent cultivation and development, cross-cultural communication, M&A of multinational enterprises, and human resources integration after M&A.

She is currently an MBA entrepreneurship tutor at Tongji University and a visiting professor at Zhejiang Wanli University.

She Graduated from Shanghai Jiaotong University and gained EMBA degree from CEIBS.

圆桌讨论三 嘉宾简介 Panel Discussion III Guest Introduction



张小莉
广博集团股份有限公司 人力资源总监

Vicky Zhang
Zhejiang Guangbo Group Co., Ltd.
Human Resource Director



潘彤
银亿集团有限公司 人力资源总监

Tong Pan
Yin Yi Group
Human Resource Director



陈林
宁波家联科技股份有限公司 副总裁

Lin Chen
Ningbo Homelink Eco-iTech Co.,Ltd.
Vice President



尹琼
AlphaSights 高级副总裁

Qiong Yin
AlphaSights
Senior Vice President



何飞宇
纬泽中国 业务总监

Henry He
Wyser China
Business Director



赵文丽
均胜群英 全球人力资源总监

Wenli Zhao
JoysonQuin
Global Human Resources Director

会议须知

2024年高校学生事务管理国际论坛

(一) 注意事项

会议期间请各位与会人员遵守会场作息时间,准时参加。
为营造良好的参会环境,进入会场后,请确保手机闹铃关闭,将手机关机或置于静音振动状态。
如有疑问或困难请及时与会议联系人联系。
会议安排如有变动,请留意会务组临时通知。

(二) 气象信息

温馨提示:
天气变化不定,请您于出行前关注即时天气预报。
会议期间请各位嘉宾注意出行安全。

	07/09 周二	07/10 周三	07/11 周四	07/12 周五
天气	多云	多云	小雨	多云转阴
气温	26°C-36°C	26°C-36°C	26°C-33°C	25°C-33°C

Notice for Conference

2024 International Forum on Student Affairs

(1) Tips

All attendees are advised to the schedule and be punctual.
To foster a sound environment, please ensure alarms are turned off and mute or switch off your electronic devices to vibrate when going into the conference venues.
Please reach out to relevant conference personnel when facing difficulties.
The schedule may change, please pay attention to relevant announcements.

(2) Weather Information

Kindly Reminder:
The weather is constantly changing, please pay attention to the real-time weather forecast before traveling.
Please pay attention to your safety during the meeting.

	07/09 TUE	07/10 WED	07/11 THU	07/12 FRI
Weather	Cloudy	Cloudy	Rainy	Cloudy to overcast
Temp	26°C-36°C	26°C-36°C	26°C-33°C	25°C-33°C

就餐安排

2024年高校学生事务管理国际论坛



7月9日		
17:30-19:00	自助晚餐	博雅国际交流中心一楼湖畔餐厅
7月10日		
12:00-13:45	午餐	新教学楼大厅
18:00-19:30	自助晚餐	博雅国际交流中心一楼湖畔餐厅
7月11日		
12:30-14:00	午餐	博雅国际交流中心一楼湖畔餐厅
17:30-19:00	自助晚餐	宁诺餐厅

同声传译



大会部分会场将提供同声传译服务(中文和英语2种语言)。
请有需要的嘉宾及代表在同传设备领取处领取,使用结束后请及时交还。
同传设备使用时若发现问题,请至同传设备领取处更换。

Dining Arrangements

2024 International Forum on Student Affairs



9 July, 2024		
17:30-19:00	Dinner	Riverside Banquet, LA Hotel
10 July, 2024		
12:00-13:45	Lunch	DB Hall
18:00-19:30	Conference dinner	Riverside Banquet, LA Hotel
11 July, 2024		
12:30-14:00	Lunch	Riverside Banquet, LA Hotel
17:30-19:00	Dinner	UNNC Canteen

Simultaneous Interpretation



Part of the conferences will be provided with simultaneous interpreting services (in both Chinese and English languages).
Simultaneous interpreting device will be provided on site. Please return it after use.
You can replace the device in case it's not functioning.

路线示意 Map



联系方式

2024年高校学生事务管理国际论坛



事项	姓名	联系方式
会务答疑	吴思瑶	17857181696
	贝绮薇	13588382497
会议签到	翁珍晶	13777020088
	毕卓尔	19857842041
主论坛安排	王思懿	15104368555
	庄雪翔	15356470234
分论坛1安排	童金	15867491198
分论坛2安排	戴一淼	13515888230
分论坛3安排	戴文	18957810303
用车接站安排	宋睿	15958122743
	郑婷	18969845690
住宿安排	杜飞明	13586588399
用餐安排	谢奕	13777162094
校园参观及文化考察	边璐佳	18868931520
医务室	值班电话	0574-88180120
安保	值班电话	0574-88180111

Contacts

2024 International Forum on Student Affairs



Matters	Name	Contact Number
Meeting Affairs Q&A	Yara Wu	17857181696
	Vera Bei	13588382497
Check-in	Karen Weng	13777020088
	Zhuoer Bi	19857842041
Main Forum	Siyi Wang	15104368555
	Xuexiang Zhuang	15356470234
Sub-forum 1	Anna Tong	15867491198
Sub-forum 2	David Dai	13515888230
Sub-forum 3	Wendy Dai	18957810303
Vehicles & Pickup	Austin Song	15958122743
	Cecilia Zheng	18969845690
Accommodation	Feiming Du	13586588399
Dining Arrangement	Yvonne Xie	13777162094
Campus Tour & Cultural Visit	Kate Bian	18868931520
Clinic	Hotline	0574-88180120
Security and Safety Office	Hotline	0574-88180111